

Bill Todd's Biography

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Bill Todd is a high energy, humorous, motivational speaker and trainer with over a quarter century of frontline hotel sales, marketing and social media experience. He is the co-author with Stephen Covey of *Speaking of Success*. Todd is a member of the National Speakers Association and The Global Speakers Federation.

Todd was named one of the world's top 35 sales experts in the bestselling book *Front of the Class to Top of the Sales Rankings*.

Prior to launching his speaking and social media training career, Todd served as vice president of sales and marketing for Marriott International's Corporate Lodging Division. Bill Todd also served as vice president, sales and travel industry marketing for the 7 brands and 5000 + franchisees of Choice Hotels International.

Todd was named Hospitality Person of the Year by the editorial staff of Travel Agent Magazine in recognition for his many achievements in sales, marketing and social media.

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